

WRITING (1 hour 30 minutes)**Part 1**

You **must** answer this question. Write your answer in **220–260** words in an appropriate style on **the separate answer sheet**.

- 1 Your class has just watched a TV documentary on factors influencing social trends. You have made the notes below:

Factors influencing social trends:

- communications
- opportunities
- advertising

Some opinions expressed in the discussion:

"The smartphone has transformed social interaction."

"Education and travel can affect people's tastes."

"No one can escape the social pressures of advertising."

Write an essay for your tutor discussing **two** of the factors in your notes. You should **explain which factor you think has greater influence on social trends, giving reasons** to support your opinion.

You may, if you wish, make use of the opinions expressed in the discussion, but you should use your own words as far as possible.

Part 2

Write an answer to **one** of the questions **2–4** in this part. Write your answer in **220–260** words in an appropriate style **on the separate answer sheet**. Put the question number in the box at the top of the page.

- 2 Local businesses have set up a fund to pay for a community facility in the area where you live, for example, a theatre, a nature reserve or perhaps an ice rink. The organisers have asked residents to give their opinions about how the fund should be used. You decide to write a proposal suggesting a facility, justifying your choice and explaining why you think it would be beneficial for the community.

Write your **proposal**.

- 3 You receive this email from an English-speaking friend:

...

I'm about to start a business course at college and I'm wondering whether it'd be a good idea to take on a part-time job at the same time – I know that's what you did. How difficult did you find it to balance your work and study time? Can you suggest the most suitable kind of job to look for? I'd be grateful for any ideas and suggestions.

Write your **email**.

- 4 An international college magazine has asked for reviews of television documentaries. You decide to write a review of a documentary you have seen on learning languages.

Your review should explain what you found out about different ways of learning languages and evaluate how interesting the documentary was.

Write your **review**.